



YOUR PROGRAM FOR THE 3RD EDITION OF DOJO ESPORT *CITY HALL OF PARIS, JANUARY 18TH, 2019*

Dojo Esport, an international business event dedicated to analysing esports' socio-economic trajectories, is proud to announce the content of its third edition.

This new edition will take place on Friday, January 18th 2019 in the City Hall of Paris, in accordance with the renewed partnership between the City of Paris and Dojo Esport that exists since the first edition in 2017.

The economic and social stakes of today and tomorrow's esports trends

Dojo Esport follows an educational approach, relying on true data presented by well-known speakers in the world of esports. The event aims at tracking and decoding the stakes of this ever growing ecosystem.

"Esports is mutating, with the emergence of new mainstream games and the arrival of franchises. This next edition of Dojo Esport will focus on identifying the factors of this transformation, that can sometimes be deceiving, and on the stakes that will structure year 2019.", explains Olivier Morin, director of Dojo Esport.

A day crafted by the speeches of key stakeholders from the esports industry

This edition of Dojo Esport will once again feature a panel of highly competent international speakers who will bring their expertise and experience in the industry. This time, Dojo Esport will be proud to welcome, amongst others:



IVAN DANISHEVSKY
CEO - ESPORTS CHARTS / ESM



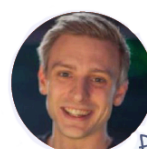
NICOLA PIGGOTT
CO-FOUNDER - THE STORY MOB



TOMI KOVANEN
BUSINESS DEVELOPMENT
- IMMORTALS



ALEXANDER MÜLLER
MANAGING DIRECTOR - SK GAMING



VIKTOR JENDEBY
BRAND MANAGER - FRAGBITE

Program



The day will be divided in two parts. In the morning, the City Hall's auditorium will host keynotes and conferences, where the speakers will share their voice on chosen subjects, in constant interaction with the audience.



The afternoon will be dedicated to three workshops that will occur at the same time, where attendees will work in groups on concrete questions. This edition's novelty will be the presence of an expert jury to guide and animate the workshops.



On top of the open networking during lunch and cocktail, a 1-to-1 networking session will be organized, for which participants will be able to book six slots of 10 minutes ahead of the event with their chosen interlocutors.

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|---|--------------|--|--------------|
| DOORS OPEN - BREAKFAST | 09:00 | WORKSHOPS | 13:45 |
| INTRODUCTION | 10:00 | JOURNALISTS & INFLUENCERS : A NEW MEDIA COVERAGE 🇬🇧 | |
| PRESENTATION OF THE DAY. | | OR | |
| | | ESPORTS MARKETING : LET'S RACE FOR IDEAS! 🇬🇧 | |
| | | OR | |
| KEYNOTE | 10:15 | ASSOCIATIONS WORKSHOP 🇫🇷 | |
| ESPORTS VIEWERSHIP: NUMBERS YOU CAN ACTUALLY TRUST. 🇬🇧 | | | |
| CONFERENCE | 10:30 | 1-TO-1 NETWORKING | 16:00 |
| ESPORTS MARKETING : THE RACE FOR IDEAS BEGINS! 🇬🇧 | | COCKTAIL - OPEN NETWORKING | 17:00 |
| OPEN NETWORKING - LUNCH BREAK | 12:00 | CLOSING DOORS | 19:00 |



The event's mobile application will allow participants to fully commit to their Dojo Esport experience during the day, by interacting directly with speakers during conferences or managing their networking meetings.

More content will be revealed throughout December. You can follow the event's latest news on Smarcast.ninja's [Facebook](#), [Twitter](#) and [LinkedIn](#), and get your tickets on the website www.dojoesport.ninja !

PRESS CONTACT

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